

STEVE TAPLIN, MBA

CHIEF EXECUTIVE OFFICER (CEO, COO, CRO, CMO) ➔ REAL ESTATE | MORTGAGE | TECHNOLOGY | FRANCHISING



Craig Gougis
Founder & CEO
South Coast Wealth
Management

"Steve is a dynamic leader with vast knowledge and experience in the areas of real estate, marketing & technology. His foresight and drive makes him a great asset when companies are looking for rapid growth."



Michael Walling
Partner
R.B. Gold &
Associates, Ltd

"I have had the pleasure of knowing and working with Steve for the past 5 years and the breadth and depth of his knowledge never ceases to amaze me — be it complex real estate structures, digital marketing, creation and application of technology, business strategy, or as a trusted advisory. He is a person of character and integrity and makes those around him better."



Lance Dehning
Entrepreneur &
Real Estate
Investor

"I was fortunate to work directly with Steve for just over three years. Despite being a real estate investor for 27 years now, I was still able to glean knowledge, expertise, and strategies from Steve. He is analytical, but also creative and can be a big picture thinker. These dual abilities have allowed him to grow companies quickly and consistently. His work is always done in an ethical manner without shortcuts. Personally, he is one of the people you "just want to be around."



Seth Preus
Chief Strategic
Officer
Racing Snail

"I have worked with Steve in several businesses over that last 7 years and he is a skilled serial entrepreneur. On numerous occasions I have seen Steve overcome a significant setback in his business. He doesn't just rebound from a setback, but will actually turn it into a brand new opportunity and end up being even more successful in the venture as a result of the obstacle! He once told me that a person's success was directly commensurate with their ability to solve problems. Steve is the epitome of that mode of thinking. He has a rare combination of skills; outstanding strategic vision combined with the ability to execute a tactical plan to bring his vision to fruition."



Jennifer Wing
VP Marketing &
Strategy
Entrepreneur
Realty & SEO
Experts

"I consider myself very fortunate to have worked for Steve. He is an outstanding leader who knows how to make all the moving parts work together to quickly grow a start-up. I truly admire his ability to manage people. In addition, Steve has extensive knowledge in both real estate and digital marketing. I am grateful for the knowledge I gained from him."



Carl Johnson
Managing
Director
National Standard
Finance, LLC

"I've had the pleasure to work with Steve on a number of projects and I find him to be an excellent leader, able to recognize opportunities and as well as work through the pitfalls inherent in every project. I endorse Steve for his leadership, real estate knowledge, marketing & technology expertise, business incite, and ability to rapidly grow an idea to a working company."



David Mannon
Intel Corporation

"Steve has the passion and demonstrates strong character traits that are synonymous with being a true leader; trusted, enthusiastic, accountable, and clear communicator. He knows the market and utilizes his technology expertise to advance and thrive in all his endeavors. Steve can take a company from startup or any stage and provide the direction to quickly grow the company to reach its full potential."



Holly Cederholm
Canon USA

"Steve is an excellent C-Level Executive. His dedication to his business is exceptional. He is also a respected leader amongst his peers. Steve's extensive business development, and marketing & technology experience allows him to rapidly grow a company. Also his strategy & planning expertise allows him to take any business he is involved with, to the next level. Steve Taplin is a professional you can trust."



Fred Branin
Digital Strategist

"I have been very lucky to work with some extremely talented individuals throughout my career. However, I have never worked for someone as focused and thoroughly prepared as Steve. His discipline, strong character and clear desire for his team to succeed created an atmosphere of loyalty and consistent motivation to offer your best day in and day out. Working for Steve Taplin as his VP of Sales was a great experience"